

Geoff Boaz

644 South Barnsdale Street
Anaheim, CA 92804
Phone: 714.932.2090
Email: geoffboaz@gmail.com

SUMMARY

Experienced, innovative, highly creative multimedia designer with 18 years of marketing experience and a strong attention to detail and a special emphasis on corporate identity. Major strengths in creating dynamic, flexible, interactive web sites and video which can be deployed through a variety of mediums and across multiple platforms.

SKILLS

- Over 15 years experience in web development including design, programming and content management.
- Thorough knowledge of HTML, JavaScript, ActionScript, PHP, CSS and cross-browser GUI development.
- Highly proficient in a variety of web development tools, including Dreamweaver, FLASH, ImageReady, Adobe PhotoShop and BBedit, as well as video editing programs Final Cut Pro, Motion and After Effects.
- Experienced with Adobe Illustrator, Freehand, iMovie, iDVD, DVD Pro, Macromedia Fireworks, InDesign, QuarkXPress, Fetch, Acrobat, MS Word, MS Excel and Power Point.
- 18 years of marketing experience. Detail-oriented and excellent multitasking and communication skills.
- 20 years of graphic design experience creating printed material, logos, ads, trade show booths, outdoor media and illustrations.

PROFESSIONAL EXPERIENCE

Orange County Register Communications

Multimedia Team Leader / Web Developer: 1/08 – Present

- Multimedia Designer / Web Developer: 8/05 – 1/08
- Graphic Designer: 9/91 – 8/05
- Production Artist: 8/85 – 9/91

Responsible for the design and programming of many areas of our company's web site. Develop and implement creative concepts for interactive media, internal and external presentations, audio/video elements and trade show presentations. Responsible for managing, maintaining and updating online campaigns. Investigate and implement new technologies for web development and functionality.

DeNunzio's Advertising

Graphic Artist: 12/83 – 5/85

Created original illustrations, studio sets for photo shoots, designed print ads and sales collateral.

United States Air Force

Crew Chief: 6/81 – 12/83

Maintained and repaired KC-135 air refueling tankers.

EDUCATION

California State University, Fullerton, CA

Bachelor of Arts Degree in Graphic Design & Communications: 1990-1995

Golden West College, Huntington Beach, CA

Associate of Arts Degree in Fine Arts: 1984-1989

Portfolio can be found online at boazdesign.freehostia.com • References available upon request